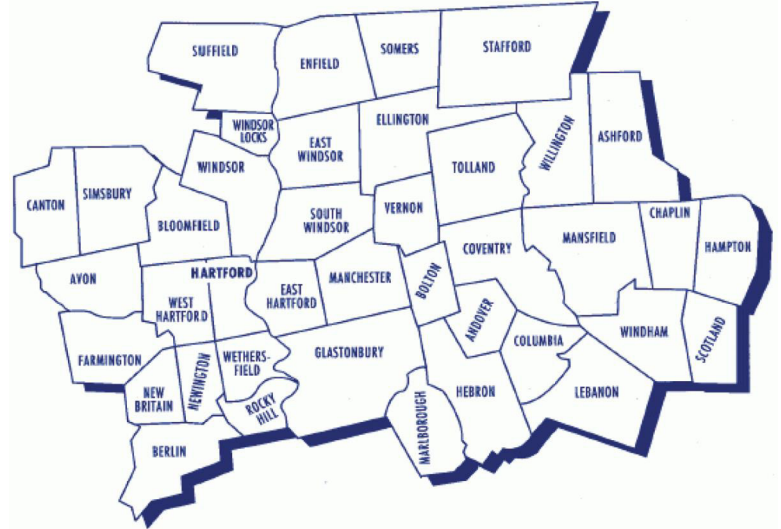


Frequently Asked Questions



What is United Way of Central and Northeastern Connecticut?

United Way of Central and Northeastern Connecticut is a nonprofit organization that has been meeting human care needs in 40 towns across central and northeastern Connecticut since 1924. It is the largest United Way in Connecticut and the second largest in New England. It is one of more than 1,200 autonomous United Ways in the United States and nearly 1,800 community-based United Ways in 45 countries and territories.

What is United Way's mission?

To engage people to improve lives and change community conditions. We have the unique ability, vision and resources to bring together diverse stakeholders around a community vision of creating positive change to achieve long-lasting results for children and families.

What is United Way *Community Investment*?

United Way *Community Investment* is the giving option focused on addressing community problems for the benefit of all. When you choose *Community Investment*, your contribution is pooled with thousands of others to support programs and initiatives that are monitored by experienced volunteers. They ensure that dollars are well-spent to produce real results and that effective management, governance, and financial accountability standards are upheld. United Way *Community Investment* makes it easy to have a real impact in the communities where you live and work.

LIVE UNITED



United Way of Central
and Northeastern Connecticut

FAQs Continued

What are United Way's Community Goals?

- **Education:** When our children are ready for kindergarten and stay on track to graduation, they are better prepared for the future and contribute to stronger and more vibrant communities.
- **Financial Security:** When families have the tools to be financially stable and independent, neighborhoods become stronger, our schools improve, and our businesses prosper.
- **Health:** When our neighbors are healthy, they can focus on what's important at home, at school, and at work. Health is a key building block for a strong community.
- **Basic Needs:** When our basic needs are met, we are healthier, more financially stable, our kids do better in school, and our communities are stronger and more vibrant.

What is the United Way Campaign?

The United Way Campaign, a joint effort of United Way of Central and Northeastern Connecticut and Community Health Charities of New England, is the largest annual fundraising effort in Connecticut for health and human services. The campaign supports a variety of nonprofit programs and initiatives to create real change in our communities for the benefit of all. We focus on the building blocks for a good life: education, financial security, and providing access to healthcare services and basic needs. Last year, we raised more than \$24 million. Nearly 450 local workplaces and their employees participate in the United Way Campaign annually.

What is Community Health Charities (CHC) of New England?

Community Health Charities of New England is our partner in the United Way Community Campaign. For nearly forty years, Community Health Charities has represented local affiliates of America's premier health organizations that have joined together to raise charitable contributions in the workplace.