

United Way

Frequently Asked Questions



What is United Way of Central and Northeastern Connecticut (UWCNCT)?

In 1924, three leading citizens, William S. Conning, Founder of Conning, William R. C. Corson of The Hartford Steam Boiler Inspection and Insurance Company, and Arthur M. Collens of The Phoenix Companies, Inc. led the feasibility study that resulted in bringing the Community Chest to Hartford. Today, known as United Way of Central and Northeastern Connecticut (UWCNCT), UWCNCT is a non-profit organization working to improve lives for children and families in our 40-towns. It is the largest United Way in Connecticut and the second largest in New England.

UWCNCT is one of more than 1,200 autonomous United Ways in our nation and nearly 1,800 community-based United Ways in 45 countries and territories. Since 1924, \$900 million has been raised through our United Way to help people in our community.

What is United Way's mission?

To engage people to improve lives and change community conditions. We have the unique ability, vision and resources to bring together diverse stakeholders around a community vision of creating positive change to achieve long-lasting results for children and families.

It is through connecting people and passions that we're able to make our region an even better place for everyone to live, work and raise a family.

Why give directly to United Way *Community Investment*?

We look at the big picture

A good education is essential to getting a good job. An income that can cover today's needs and save for tomorrow solidifies a family's foundation. Good health helps children succeed at school and enables adults to be productive at work. **It's all CONNECTED.**

By giving directly to United Way, you help to provide real, lasting solutions for the complex issues facing our children and families. United Way invites you to join with thousands of others to support programs and initiatives that are monitored by experienced, knowledgeable volunteers. They ensure that your contributions are well-spent to produce real results and that effective management, governance, and financial accountability standards are upheld by United Way Community Partners.

When you contribute to United Way *Community Investment*, your gift supports all of United Way's Community Partners, as well as the member charities of our partners at Community Health Charities (CHC). CHC associate member charities do not receive United Way funding.

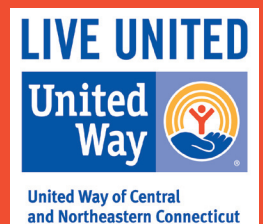
Who is ALICE?

ALICE stands for **A**sset **L**imited **I**ncome **C**onstrained **E**mloyed, representing households that earn more than the federal poverty level, but less than the basic cost of living. ALICE struggles to pay bills, put food on the table and make ends meet. A recent report found that one in three families in our region is ALICE. The challenges facing ALICE households are complex, but we are making progress.

United Way is a champion for working families

United Way and our partners connect ALICE and other hard-working people with opportunities to get ahead. By bringing together people, partners and resources, we work toward lasting solutions, not short-term charity – focusing on education, financial security, health and basic needs.

Connecting Families with Opportunities for a Better Life



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How does United Way create community change?

Our United Way focuses on:

Education — Helping children read at grade level by the 4th grade, a more focused approach to ensure students enter 9th grade ready to, and able, to succeed which leads to students graduating from high school, college and career ready

Financial Security — Ensuring local families are financially secure through employment, financial management and a connection to financial services, such as financial education workshops, free tax preparation and budget coaching

Basic Needs — Providing immediate, emergency assistance, such as food and shelter, and information and referral services to community members throughout their region

Together, this work takes on a holistic approach to supporting a family, including ALICE, and helping them succeed

What is the United Way Campaign?

The United Way Campaign invites people to create opportunities for a better life by giving and volunteering throughout the year. The campaign is a joint effort of United Way of Central and Northeastern Connecticut and Community Health Charities and is the largest annual fundraising effort in Connecticut for health and human services. The campaign supports a variety of nonprofit programs and initiatives to create real, lasting change for children and families in our community through workplace and individual giving. Last year, more than \$24.1 million was raised by 400 local workplaces and tens of thousands of people during our United Way Campaign.

What is Community Health Charities?

Community Health Charities is our partner in the United Way Campaign. For nearly 60 years, Community Health Charities has been improving the lives of people affected by a disability or chronic disease by uniting caring donors in the workplace with the nation's most trusted health charities. Over the past five years, Community Health Charities has raised more than \$400 million nationally to support the missions of the nearly 2,000 charities in their network.

What is Leadership Giving?

Leadership givers are those who contribute \$1,000 or more to the United Way Campaign. They are recognized at the following levels:

Constitution Society:

- Colleague: \$1,000 to \$2,499 annually
- Framer: \$2,500 to \$4,999 annually
- Founder: \$5,000 to \$9,999 annually

Tocqueville Society: Gift of \$10,000+ annually

If you and your spouse, or partner, both donate through the Campaign, your annual gifts can be combined to achieve leadership recognition.

Join the conversation!

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